



**PGC**  
BASKETBALL

# IMAGINE THIS...

AN INTENSE, NO-NONSENSE

# BASKETBALL

TRAINING ENVIRONMENT  
FOR DEDICATED PLAYERS...



# DO YOU HAVE ANY IDEA HOW SPECIAL YOU ARE?

Hi - I'm Mano Watsa, President and Owner of PGC Basketball.

Over the past 20 years, I've travelled around the world as a basketball coach, trainer, and speaker to help over 250,000 students, NCAA coaches, and NBA players reach their full potential by doing ONE thing really well:

## Learning How to 'Think the Game Like A Champion'.

Now what exactly does that mean? I'm glad you asked because it's really quite simple... In fact, there are just 4 main components to thinking the game like a champion:

1

### BASKETBALL IQ:

Learning how to incorporate the "little things" and contribute to your team in ways that give coaches no choice but to pay more attention to you.

2

### CONFIDENT MINDSET:

Learning how to overcome setbacks, losing, injuries, being benched, unfair treatment, and all the things that rob players of their confidence and joy for the game.

3

### LEADERSHIP:

Learning how to inspire teammates, foster a sense of urgency and get others to work together at a high performance level.

4

### PLAYMAKING:

Learning how to read the defense and make better decisions with the ball.

Now, you might be thinking...

That sounds great, but aren't most of these "intangibles" that mostly go unnoticed?

The short answer is yes, 100% percent...

But they are also the sort of game-changing skills (and super valuable life skills) that **coaches at the high school, NCAA, NBA and WNBA** level mostly look at when deciding who they want playing on their team.

Now whether your child wants to play Division 1 college ball, make more of the right plays when the game is on the line, or get more high-quality playing time...

... what we've found to be true over the past 30 years is this:

## **It doesn't matter how talented your child is because IF they don't understand all the ways that ...**

- ✓ **work ethic,**
- ✓ **encouragement,**
- ✓ **leadership,**
- ✓ **communication,**
- ✓ **and ALL those “little things”**

... can positively affect a group of people (especially on a basketball court) they can't play basketball effectively.

That's why the NBA and WNBA have strict rules against kids going straight from high school to the pros. Their general lack of maturity and experience doing the 'little things' and developing the intangibles preclude them from succeeding at the highest levels.

Sure, there are exceptions, but they're rare.

Regardless, **here's the good news...**

**At PGC, we specialize in developing  
your child's champion mindset.**

We lead them toward reaching their FULL potential, which results in a new found passion for the game.

**The bottom line is this** – YOU want what's best for your child. I want to help you get that. Together we can figure out which camp (if any) is the right one. Scroll down to the next page to learn more...



*Mano Datsa*  
President & Owner, PGC Basketball  
International Motivational Speaker & Coach

# PGC IS FOR SERIOUS BASKETBALL PLAYERS ONLY...

If you would like your child to gain the uncommon skills, habits and mindset that helped hundreds of PGC grads reach their dream of playing at the NCAA, NBA and WNBA level, let me ask you just a few simple questions...

## Is your child willing to:

Get up early...

Put in long, hard days...

And spend a lot of time exploring the outer limits of their comfort zone?

The reason I ask is because these are the main requirements that make PGC camps very different from a regular basketball camp, and they are exactly the reasons why..

## PGC is NOT for every player

PGC is ONLY for dedicated players (of all skill levels and positions) who are SERIOUS about getting better and who can handle an intense, no-nonsense learning environment.

If that doesn't sound like your child...

## I don't want you to waste your time or money

You see, many players aren't up for the challenge this type of learning environment creates, and since we only have a limited number of spots available in each session (sometimes as few as 72 spots), we prefer to only accept players that will take full advantage of their time with us.

“

**PGC is like NAVY Seal training for young people to equip them to become successful, resilient adults”**

**LEAH TURNER**

Global COO  
Fortune 500  
Software Company



When every player accepts this challenge, it creates the best possible learning environment for every player in attendance because everyone is on the same mission:

## To be the Smartest Player on the Floor

Now, if you're wondering what the heck actually happens once your child arrives at PGC, let's first talk about what does NOT happen at PGC...



# HERE'S WHAT YOU **WON'T** SEE AT PGC:

- ❌ Kids sitting around and waiting in long lines at drilling "stations"
- ❌ Standard camp drills
- ❌ Typical 5-on-5 games
- ❌ Down time to watch other kids play
- ❌ Kids placed in the wrong groups
- ❌ Celebrity autographs and photo ops
- ❌ "Free-time" for pool parties, slip-n'-slides, pizza night and "hanging out"

# HERE'S WHAT YOU **WILL** SEE AT PGC:

- ✔ Interactive classroom sessions
- ✔ Advanced skill development
- ✔ Habit breakdown and training
- ✔ Training in reading the defense
- ✔ Full-court games designed for transformation
- ✔ Special 'evaluation' games
- ✔ Attitudinal and mental training
- ✔ Communication training
- ✔ Leadership training
- ✔ and much, much more...

**THESE ARE JUST A FEW OF THE MANY REASONS PGC IS THE ONE PLACE NBA & NCAA COACHES INSIST ON SENDING THEIR OWN KIDS TO BECOME CHAMPIONS...**

“

*I was blown away by the level of teaching my son received. Immediately sense that he has a higher confidence in himself as a basketball player, a leader, and a communicator. Totally engaged, I sat there and watched while I took over five pages of notes myself. I highly recommend the PGC experience.*



**BILLY LANGE,**  
Philadelphia 76ers Assistant Coach

“



**POINT GUARD COLLEGE WILL GREATLY IMPROVE THE PLAY OF ANY ASPIRING PLAYER. ”**

*- Coach John Wooden (1910-2010) | Named Coach of the Century by ESPN. Winner of 10 NCAA Championships*

“

*PGC is the best basketball camp in America for learning how to think the game.*



**RICK CARLISLE,**  
Head Coach, Dallas Mavericks

“

*If you can attend only one basketball camp this summer, make it Point Guard College. If you can attend five basketball camps this summer, make them all Point Guard College.*



**GREG BRITTENHAM**  
New York Knicks, Former Assistant Coach

# SO...WHO IS PGC FOR?

## MIDDLE SCHOOL & HIGH SCHOOL ATHLETES

If your child is a dedicated athlete who spends time thinking about improving and reaching a higher level of play, chances are they'll love PGC. But, if they are an athlete who just enjoys casually playing, you should consider other, more appropriate training options.

## COLLEGIATE ATHLETES & PROS

The more experience you have, the more you will benefit from our program. Those who are already playing at a college level are in an ideal position to take advantage of everything PGC has to offer – that's why so many college players attend our sessions. Regardless of where you are in your post-secondary career, you will likely be expected to help lead a team, create scoring opportunities for yourself and teammates, and be a threat from anywhere on the floor. PGC will teach you all of these skills – and more.

## PLAYERS OF ALL POSITIONS

We teach how to play the game of basketball intelligently. Good basketball is not limited to any one position. Talented players who play intelligently are always more valuable, no matter what position they play. Of course, many point guards participate in our sessions, but we also have shooting guards, forwards, and post players attend each year.

# **Not** Your Typical Basketball “Camp”

If you want your child to be immersed in a basketball training program where they'll benefit from a scientifically-proven, multi-dimensional approach that maximizes learning by taking advantage of their personal learning style... even if they have trouble focusing, easily become bored, and usually learn “nothing” at other camps... then you'll probably like our method.

We call it:

## **“HEAR IT. SEE IT. DO IT.”**

But, before I tell you about it, realize these 3 things:

**1** **PGC camps are not “fun little” basketball camps for players who just ‘kinda’ want to get better** – and where coaches roll out the balls for kids to scrimmage all afternoon and have pizza parties at night. Your child does not have to take themselves too seriously in order to benefit from our camps (we still have lots of fun!), but they will need to enjoy putting in lots of hard work and challenging their existing self-beliefs in the classroom to improve their skills.

**2** **PGC is a big investment** – clocking in at just over \$1,000.00 for our 5-day, 4-night camps.

**3** **Our camps aren’t for kids who require constant supervision and hand-holding** – not only because your child will be required to attend 3 hours of classroom sessions and 6-7 hours of gym sessions each day... but also because...

## **There are Absolutely No Babysitters at PGC**

If that causes you any hesitation then I just saved you a significant amount of time and money.

Otherwise, scroll down to the next page to see a snapshot of what’s waiting for your child once they arrive at PGC:



### ★ **HEAR IT – Intense Classroom Learning Sessions.**

Make sure you send your child with a notebook and a pen to take full advantage of their time at PGC. Three times a day, they'll attend classroom sessions. While class is in session, they'll be expected to listen attentively, ask questions, broaden their understanding of the game, and take the classroom information onto the court and transform it directly into effective play. The week will conclude with a written final exam on their understanding of their understanding of the game.

### ★ **SEE IT – Video Analysis.**

Video analysis is an integral part of the learning process at PGC. Students will study actual game footage of NCAA, NBA and WNBA players to see examples—both good and bad—of every aspect of effective play. This in-depth analysis can deepen your child's understanding of the game and help them to watch—and play—basketball in a more intelligent way.

### ★ **DO IT – Court Time Designed to Reinforce Good Habits.**

Gym sessions at PGC are designed to turn the concepts taught in the classroom into productive action on the court. Specialized drills and game situations are used to build physical and mental habits that lead to smart, effective play.

### ★ **PLUS – Emphasis on Development of Leadership Skills and Other Intangibles.**

A great player must be a team leader. Regardless of your child's personality, there are certain actions and communications they must make a part of their game. The elements of team leadership, both on and off the court, will be covered in depth.

## “ **PGC IS A LEADERSHIP EXPERIENCE IN THE CLOAK OF A BASKETBALL CAMP.**

*My two boys and I attended the Playmaker college camp this past week. We had all assumed we were simply “going to basketball camp”.*

*If you ask our boys, they will tell this was “the best week of their lives”. What we collectively learned is that PGC is far more than a “basketball camp”.*

*I sat in the back of the classroom for an evening session and decided from there to shift my calls so I could make as many of the classroom sessions as possible.*

*I have attended hundred of hours of leadership training over the years. In my view, what my boys experienced was among the best leadership training I have personally been exposed to. The fact that they leave loving basketball more than they did when they arrived, and with improved skills, is simply the icing on the cake.*

**LEAGH TURNER**

*Former Global Chief Operating Officer  
SAP*

While the above only begins to scratch the surface of all the benefits your child will gain at PGC, these are the 4 core pieces of our curriculum, which some parents have said is like...

**A Fortune 500 Leadership Seminar  
Combined With an NBA Training Camp**

And there might not be anything else like it in North America for parents looking to help their child quickly develop a real knowledge of the game.



After just one week at PGC, you'll probably enjoy watching them do things like:

- **Playing the game more intelligently than any other player on the court.**
- Incorporating “the little things” that other players and your average fan probably won’t notice (but that coaches at every level of the game sure as heck will!)
- **Being a true leader, not just during games, but in practice, in the off-season, and in everyday life.** (These are the valuable skills that will almost certainly last a lifetime and be the difference maker later in life.)
- **Find their teammates for easy scoring opportunities.**
- Breaking down their defender and taking the ball to the rim.
- **Developing a shooter’s mindset and taking only high-percentage shots.**
- Putting their coach at ease when the ball is in their hands.
- **Eliminating costly turnovers and handling pressure with poise.**
- Reading their defender and the help-side defenders too.
- **Creating opportunities to score—even when they don’t have the ball.**
- Establishing themselves as a powerful presence in the paint.
- **Disrupting their opponent’s game on the defensive end of the floor.**
- And much more...

Unfortunately, many players will never develop these skills because they just don’t know how.

Most players just rely on high school & AAU teams, and their personal trainer, which does nothing to separate them from other players, as that’s what everyone else does too.

But your child has to be different – and special – if you want them to...

**Get a Coaches Attention  
in a Gym Filled with  
Thousands of Great Players**

And speaking of great players...

**Here are Just a Few of the More than 150,000 Players  
Who Have Graduated From PGC Basketball**



**Jamal Murray**  
Denver Nuggets  
2023 NBA Champion



**Erica Wheeler**  
Los Angeles Sparks  
WNBA All-Star



**Tyrese Haliburton**  
Indiana Pacers  
2x NBA All-Star



**Kristi Toliver**  
Los Angeles Sparks  
WNBA All-Star



**Tyrese Maxey**  
Philadelphia 76ers  
2024 NBA All-Star

# WHAT PLAYERS SAY...

And here are some of the notes players and their parents have shared with us...

“Attending PGC was the best decision I’ve made in my career. As a national team and professional player, I find coaches want players to be leaders, to talk more, to take responsibility, and to make good decisions on the court, but they don’t teach us how. At PGC, I learned how! Thank you so much - I will be back for another course for sure.”

**Janice Miyakawa,**  
SLOVAKIA NATIONAL TEAM  
AND PG FOR MBK

“This camp is straightforward, hard-core basketball; it is what every aspiring basketball player needs. PGC really opened my eyes I learned to break out of my shell and discovered that it’s not just about bringing the ball up the court, but about bringing out the best in your teammates.”

**Carrie McMahon,**  
LONDON,  
ENGLAND

“I will be more prepared to control the tempo and position my teammates for high-percentage shots. Pressure won’t intimidate me anymore. Every session had an impact on my game.”

**Brittany Stauffer,**  
MCVEYTOWN,  
PENNSYLVANIA

“Point Guard College was the best thing I’ve done for my game all year. I’ve learned a lot from the classroom and gym sessions, and I have concrete, tangible notes on how to become BIGGER in my own mind.”

**Current Atlantic Coast Conference  
(ACC) Player**

“Because I’m usually the shortest player on the team, it’s always been harder for me. Now that PGC has provided me with the tools, I realise there’s no more using my height as an excuse.”

**Lakeisha Griffin,**  
EL PASO,  
TEXAS

“There are honestly not enough amazing things to be said about this camp. From the extremely knowledgeable, personable, inspirational coaching staff to the organized (and I mean organized) classroom and gym sessions - the best I have seen anywhere.”

**Current Big East Conference Player**

# WHAT PARENTS SAY...

“We were delighted when Zach’s coach said to him, ‘I don’t know how much you paid for Point Guard College this summer, but it was worth every penny. You’ve improved in every facet of your game.’ Thanks PGC! You’ve made a young man very happy and his father very proud.”

**Greg Tudor,**  
WEST LAFAYETTE,  
INDIANA

“There are not many times that I got more than I paid for, but as far as I am concerned, you couldn’t charge enough for the experience my son and I both had. I believe this week at PGC will change my son’s life, as well as my own. I am going to use S.H.A.P.E with all of my teams and we have already instituted your leadership principles in my own home!”

**Coach Sean K. O’Neil,**  
HUDSON, NEW HAMPSHIRE

“My son just got back from PGC. I talked to him every night and he kept saying that it was an unbelievable, life-changing experience. He is so fired up about basketball, the upcoming season, and life in general. He wants me to read his notes so I can get an understanding of what he learned - I can’t wait.”

**Rod Low**

# WHAT'S NEXT?

If all this sounds good to you, then you might be getting excited thinking about the impact PGC could have on your child's future (if this isn't the case, no hard feelings... there are thousands of other camps that are probably a better fit for your child)...

But you also might be left wondering, what kinds of camps does PGC offer?

Well, you'll find all the important stuff about our camps on the following pages but before you scroll down, there are a few very important details you should know...

## If your child is a rising 4th-7th grader

they're eligible to attend our Point Guard Prep.

## If your child is a rising 7th-11th grader

we **HIGHLY recommend** our Playmaker College as their starting point with PGC. The Playmaker College is specifically designed to prepare players of ALL positions for high school varsity basketball.

## If your child is a rising high school freshman

and your schedule doesn't permit attending our Playmaker College, we recommend starting them at our Scoring College (eligibility: 9th-12th grade).

The Scoring College is the ideal starting place for all older high school players. Schedule permitting, we highly recommend attending Playmaker College or Scoring College (or both!) before attending Point Guard College (eligibility: 9th-12th grade), as players get more out of Point Guard College when they have attended our foundational camps first.



# PLAYMAKER COLLEGE

## BUILD A SOLID FOUNDATION

**Eligibility:** Camps are open to incoming 7th-12th grade players. No exceptions are made for younger players.

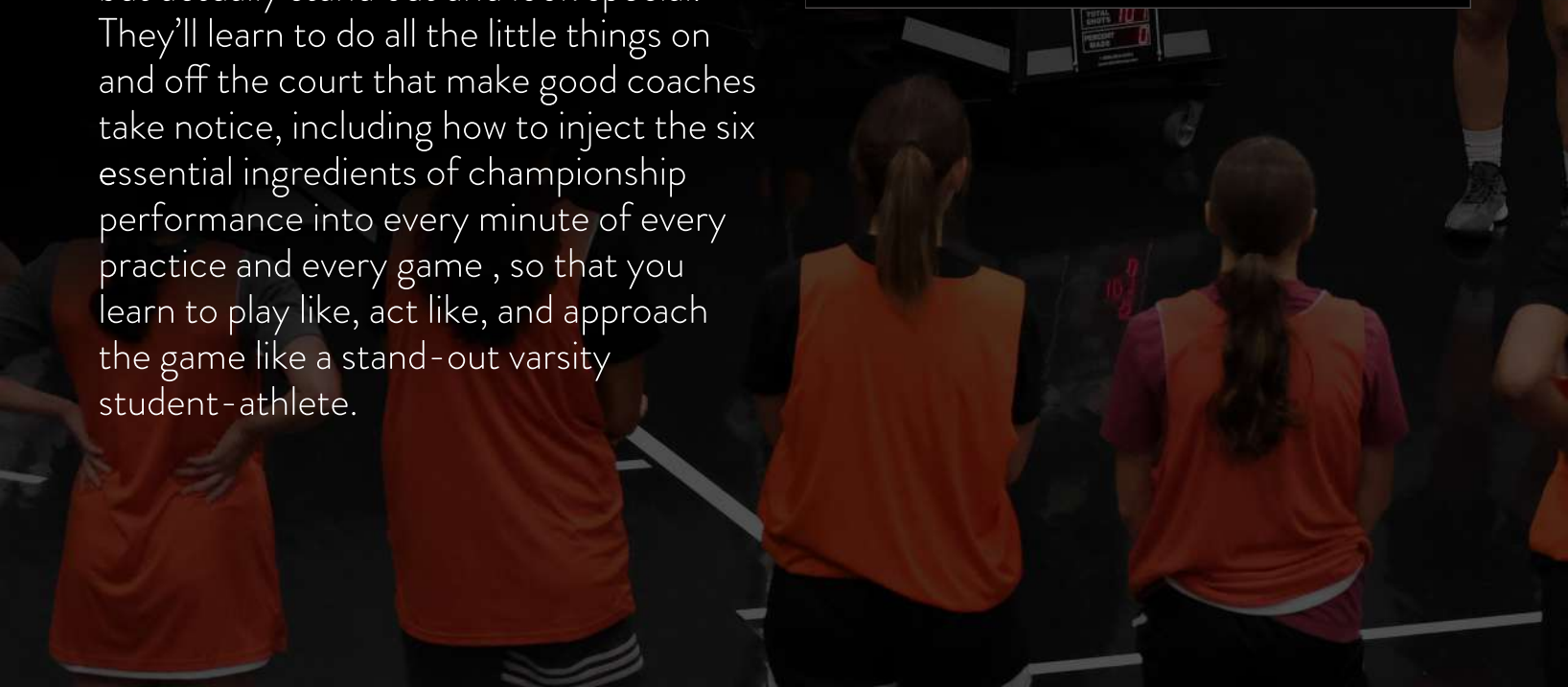
**Camp Length:** 5 Days / 4 Nights

**This Camp Is Designed For:** Players of all positions who want to develop a solid foundation for success in basketball and life.

**Camp Overview:** PGC Playmaker College is specifically intended to prepare your child for high school varsity basketball and beyond. They'll develop a foundation for playing strong, smart basketball through specially designed activities, competitions, and games that will help them build habits that lead to successful play. They'll learn new ways to control their body, improve their ball-handling, and beat their defender, as well as countless ways to present themselves as a mature and dedicated athlete on the court, so they can not only make their high school JV or varsity team, but actually stand out and look special. They'll learn to do all the little things on and off the court that make good coaches take notice, including how to inject the six essential ingredients of championship performance into every minute of every practice and every game, so that you learn to play like, act like, and approach the game like a stand-out varsity student-athlete.

### A FEW OF THE SPECIFIC THINGS THEY'LL LEARN AT THE PGC PLAYMAKER COLLEGE:

- Being tough with the ball and owning their space
- Passing out of pressure and traps
- Developing better body control, footwork, and balance
- Beating full-court pressure and double-teams
- Developing hand-eye coordination and quickness
- Learning to be a playmaker without the ball
- Understanding timing and spacing on the court
- Finishing powerfully at the rim
- Slowing down good offensive players
- Minimizing unnecessary turnovers
- Responding to mistakes with composure
- Speaking to their team (or class) with confidence and poise
- Attacking space in the open court
- Using fakes to create advantages
- How to show they are coachable
- How to celebrate the success of their teammates
- And much more...



# POINT GUARD PREP

## FIVE FOUNDATIONAL SKILLS

**Eligibility:** Camps are open to incoming 4th-8th grade players. No exceptions are made for younger players.

**Camp Length:** 5 Days (8:30am-4pm)

**This Camp Is Designed For:** Younger players of all positions who want to get better, have fun, and learn valuable life lessons.

**Camp Overview:** PGC Point Guard Prep is specifically intended to help teach your child the foundational skills needed to have a long successful career in the game of basketball. They'll develop a foundation for playing strong, smart basketball through specially designed activities, competitions, and games that will help them build habits that lead to successful play. They'll learn new ways to control their body, improve their ball-handling, and beat their defender. They'll learn to do the essentials that will help them become a leader on their team that others want to follow.

### A FEW OF THE SPECIFIC THINGS THEY'LL LEARN AT THE PGC POINT GUARD PREP:

- Five foundational skills – ball control, shooting, passing, vision, movement
- How to improve athleticism, balance, and coordination
- How to make layups against contact
- How to see the floor and find open teammates
- How to develop an effortless shooting stroke
- How to have fun while learning new skills
- How to be a leader instead of a follower
- How to celebrate the success of their teammates
- And much more...



# SCORING COLLEGE

## BECOME A PLAYMAKER

**Eligibility:** College players, dedicated high school players, and mature incoming 9th graders. No exceptions are made for younger players.

**Camp Length:** 5 Days / 4 Nights

**This Camp Is Designed For:** Any player who wants to discover how to train at the next level, develop into an effective playmaker, and become an impact player on their team.

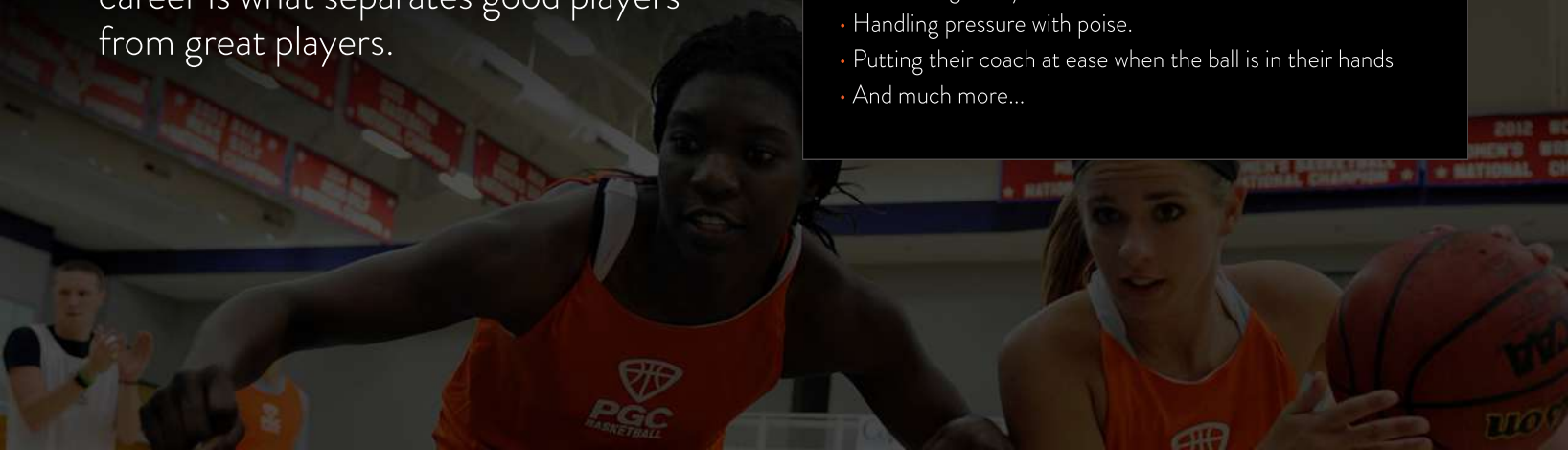
**Camp Overview:** Essentials provides an intense, rigorous training experience that teaches your child what to practice, and how to practice, to excel on the court. They'll learn all the habits and skills necessary to be effective against bigger, faster players. They'll also discover how to train more effectively, so they don't practice and practice without getting results. They'll learn how to train smarter and harder so that their efforts pay off.

Basketball, or any competitive sport or endeavor, will eventually challenge a player in many different ways. How they respond to setbacks, losing, injuries, being benched, unfair treatment, and all the other things that can (and probably will) happen throughout their career is what separates good players from great players.

The things we teach at Scoring College will help your child with the tangible rewards of basketball—making teams, getting more playing time, and winning championships. But it will also help them with the intangible things—enjoying the game more, bouncing back from disappointment, learning to lead and influence others, and learning to thrive in the midst of adversity.

### A FEW OF THE SPECIFIC THINGS THEY'LL LEARN AT THE PGC SCORING COLLEGE:

- Getting shots off against bigger, more athletic defenders
- Developing “dependable hands” to catch tough passes
- Forcing turnovers without fouling
- Taking a charge AND getting the call
- Multiple ways to shake off a pesky defender
- Mastering the one skill that EVERY coach looks for but NONE teach
- Positive habits that they'll carry with them throughout their career
- Practicing for maximum improvement
- Increasing quickness, strength and confidence in their ball control
- How to work harder on their game than ever before
- Being a disruptive force on the defensive end of the floor
- Developing better body control, footwork, and balance
- Making plays that spark a run and change the tempo of a game
- Getting to the free throw line an extra 4-6 times a game
- Eliminating costly turnovers
- Handling pressure with poise.
- Putting their coach at ease when the ball is in their hands
- And much more...





# POINT GUARD COLLEGE

## DEVELOP BASKETBALL IQ & LEADERSHIP

**Eligibility:** College players, dedicated high school players, and mature incoming 9th graders. No exceptions are made for younger players.

**Camp Length:** 5 Days / 4 Nights

**This Camp Is Designed For:** Players who are interested in increasing their basketball IQ, understanding the subtleties that most coaches don't have time to teach, and being the kind of team leader that people want to follow.

**Camp Overview:** Despite the name, this camp is not just for point guards! Being a point guard isn't merely a position on a basketball team, it's a commitment to a way of life and the position of leadership in a team game. The skills and information taught in this camp are what every great point guard must know, but players who learn to play intelligently and to lead effectively are always more valuable to their teams, no matter what position they play. Thus, all positions are welcome.

Talent and instinct alone aren't enough to lead a team to a championship. There are thousands of "little things" that win basketball games. If your child doesn't understand all the ways in which encouragement, leadership, and communication can positively affect a group of people, they can't lead a team effectively, no matter how talented

they are. In this camp, they'll learn how to get their teammates to work harder, to work together, and to overcome adversity. They will be placed in situations that challenge both their leadership and communication skills, and they will discover ways to make themselves and their teammates better, in practice and in games.

### A FEW OF THE SPECIFIC THINGS THEY'LL LEARN AT POINT GUARD COLLEGE:

- Where does confidence come from and how do you hang on to it?
- Setting up teammates for easy shots
- Preventing turnovers
- Beating all kinds of zone pressure
- Maximizing defensive "pestitude"
- Getting breaks from referees
- Drawing fouls and getting to the line
- Good shot or bad shot? How do you tell?
- Running the show without being overbearing
- Controlling the tempo – when to go fast and when to go slow
- Making the players around you better
- Mastering the intangibles
- Enhancing your court awareness
- What really wins games? What really loses them?
- Easy ways to build team chemistry and morale
- How to lead inspiring team practices
- How to make sure your team is prepared when it matters most
- How to create better relationships with even the most "challenging" teammates and coaches
- And much more..

# YOUR CHILD'S **FREE** **SPECIAL BONUS** GIFT IS WAITING FOR THEM...



Because you've downloaded our PGC  
Basketball Brochure, you **ALSO** get  
**FREE** online access to a rarely seen video  
that can help your child stand out to coaches

**CLICK HERE TO WATCH YOUR FREE VIDEO**

**OR visit <https://pgcbasketball.com/leader>**

# I'LL LEAVE YOU WITH THIS FINAL QUESTION...

## Are you helping your child practice according to their aspirations?

Because unless they're nearly always the biggest, fastest, most athletic player every time they step on the court, if they haven't developed some special skills and habits that make them stand out from the thousands of other players coaches see in gyms all summer long...

### Don't Count on any College Coaches Being Impressed with Them

And guess what?

Players don't develop those special skills and habits by just playing in games or traveling to AAU tournaments!

Most players (and parents) spend way too much time worried about getting seen...

... and not nearly enough time working on getting good.

Your child can get seen by a hundred college coaches, but if they aren't doing anything special or standing out in ways that separate them from the thousands of other prospects that coaches see in a typical summer...

### They won't get noticed.

On the other hand, if your child can play – and do all the little things that good coaches look for – they will not only see them, but they'll actually notice them right away and be interested enough to keep watching! Most people won't tell parents this, but most people don't understand how basketball and recruiting really works.

I'm not suggesting you take drastic measures like yank your child out of playing in AAU tournaments. But remember, in order for your child to really improve, they have to spend a significant amount of time in the gym working on their skills.

And know that when they play in countless AAU games and tournaments, it's very unlikely that they'll develop the habits of play that make them stand out to good coaches.





As a matter of fact:

**It's Far More Likely that they'll  
Develop the Kinds of Habits that  
Drive Good Coaches Crazy!**

That's probably why when asked about AAU, Kobe Bryant once said...

*"AAU basketball. Horrible, it's stupid.  
It doesn't teach our kids  
how to play the game at all..."*

And San Antonio Spurs Head Coach, Greg Popovich, muttered...

*"Ever since AAU became  
the de facto leader in 'preparing kids',  
it's been all downhill."*

Whether you agree or not, it's certainly something to ponder.

Something else to consider...

Instead of spending lots of time and money playing in and traveling to dozens of tournaments, why not invest your time and resources into helping your child become a better player, leader, and person so that when their big opportunity comes knocking...

**It's Clear to Coaches that Your Child  
Understands How to "Think The Game"  
In a Way Most Other Players  
Will Never Even Know Existed**

It's sad, but most players never come close to reaching their full potential...

... because their parents are too worried about their busy summer "exposure tour".

Just think how much time, energy, and money your family spends traveling to AAU events, waiting for games to start, and sitting or standing idly by while less-dedicated opponents and players jack up ill-advised shots and play lazy defense.

If playing college basketball is your child's aspiration, then it's your responsibility to help them learn to play in such a way that they stand out to college coaches.

Do something this summer that will impact their game, their career—and their life.

Help them learn.

Help them grow.

Help them get better.

Help them learn how to **Think Like A Champion.**

Consider a high-quality learning environment where they'll discover the subtleties of the game that the average player never takes the time to learn.

PGC is one of those places...

And because you've taken the time to read this far, I'd like to let you know about nine FREE GIFTS your child will receive instant access to...

# HERE'S EVERYTHING YOUR CHILD GETS

When You're One of the First  
**2,500 Registrations on January 26th!...**



# Free Gift #1 (\$295 Value)

## 14-Day Online Shooting College



Discover how great shooters **Think, Train and Feel.** Develop a shooter's **mindset**, learn how to **effortlessly increase your range**, and build a training plan that will make you the most feared weapon on the court.

- ✓ Increase your shooting accuracy and range.
- ✓ Improve the speed of your release.
- ✓ Create separation so you can always get your shot off.
- ✓ Train in a way that helps you get better faster.
- ✓ Build and protect your confidence.
- ✓ Master the shots all great scorers need in their toolbox.
- ✓ Develop killer footwork to 'stop and pop' on a dime.
- ✓ Evaluate your progress and customize your own training.
- ✓ Get and stay motivated to get in your daily workouts.



# Free Gift #2 (\$195 Value)

## Point Guard Masterclass



You don't have to wait for one of our summer camps to transform your basketball IQ!...

Transform your knowledge and understanding of the game starting **today.**

**During this masterclass your child will learn:**

- ✓ How to be the player your coach trusts with the ball.
- ✓ How to be the smartest player on the court.
- ✓ How to play bigger than your size and outsmart the competition.
- ✓ How to slow the game down so decision-making is easier.
- ✓ How to be the player other coaches rave on and on about.

# Free Gift #3 (\$97 value)

## Elite Player Development Video Vault



Get immediate access to over 60 elite training videos covering topics such as:

- ✓ Playmaking
- ✓ Shooting & Scoring
- ✓ Mindset
- ✓ Basketball IQ
- ✓ Leadership
- ✓ Athleticism and much more

# Free Gift #4 (\$67 value)

## 5 Habits of Highly Effective Players



Head to the film room with PGC Director, Dustin Aubert, in this 5-part video series to learn the five habits any player can add to their bag today that are all but **guaranteed to make any coach immediately start paying more attention to your child.**

Developing these 5 habits might just be the fastest way on the planet to...

- ✓ Get more playing time
- ✓ Become the player coach trusts most
- ✓ Get more attention from college coaches
- ✓ Win more championships
- ✓ And much more...

# Free Gift #5 (\$47 value)

## The Caring Parent's 3-Part Basketball Survival Guide



Three **BONUS** Resources To Help Ensure Your Child's Future Success:

- *The Ultimate Cheat Sheet for Getting Recruited to Play College Basketball*
- *The Top 10 Social Media Accounts to Follow to Increase Basketball IQ*
- *Supportive Parenting: Timely Texts to Inspire Greatness in Your Child*

It's no secret that being the caring parent of a striving basketball player is HARD work. Lucky for you, you'll get immediate access to the above re-sources that can help make your life as a basketball parent much easier!

## Free Gift #6 (\$47 value)

### PGC Basketball IQ & Leadership Books



Want to help your child **outsmart their competition and gain an unfair advantage** over them during the upcoming season? Get a **FREE** digital copy of what many consider to be two of the greatest basketball books ever written:

- ✓ Stuff Good Players Should Know
- ✓ Think Like a Champion

Written by PGC founder, Dick Devenzio, there's a reason why NBA Head Coach, Nick Nurse ordered a copy of Dick's book for every Raptor leading up to their 2019 NBA Championship (including Kawai Leonard and Kyle Lowry) and why coach Nurse just recently asked us to ship him more copies.

Don't let your child miss out on the incredible opportunity to soak up all the basketball knowledge and life skills found inside these books!

## Free Gift #7 (\$47 value)

### Sharpshooter's Secrets: 10 Expert Basketball Shooting Drills & Workouts



Your child's path to become the most feared shooter in their league starts here! These 10 shooting drills might just be your child's ticket to rising to the top of their team as a shooting star this season.

Gain access to the **exclusive secrets of our elite sharpshooters** with these 10 expert drills that guarantee a deadly shot by helping players...

- ✓ Develop and maintain sound shooting technique
- ✓ Measure and track their shooting workouts so they actually know if they're improving or not
- ✓ Develop consistent form
- ✓ Improve confidence through repetition



## Free Gift #8 (\$20 value)

**Ball Handling Mastery:  
Essential Drills & Workouts for  
Winning at the Point of Attack**



Watch your child's confidence and dribbling skills improve virtually overnight with these essential drills, perfect for players of all skill levels.

Develop "ball on a string" like handles and become more confident with the ball in your hands!

## Free Gift #9 (\$20 value)

**Aggressive Finishing Moves:  
Advanced Moves for  
Attacking the Basket with Confidence**



If you've ever watched your child pass up on an open scoring lane when you wanted nothing more in the world than for them to aggressively (and confidently) take the ball to the hoop, this **FREE** video series can help them do just that.



**Be one of the first 2,500 signups on Jan 26**

And All These Gifts Are Yours... For FREE!

**YES! I Want To Register My Child For A PGC Course Today!**

# DO YOU HAVE A GUARANTEE? YOU BET. IN FACT, WE HAVE TWO GUARANTEES FOR YOU

Look, I know the above basketball trainings can quickly transform any player. But I also realize you might still have some reservations about investing \$1,000 (or more) on your child's basketball and leadership skills.

That's why we're also going to offer you the most generous and outrageous guarantee of satisfaction you'll find anywhere in the sports world...

... meaning you're not risking anything by registering your child today.



## GUARANTEE #1 - THE PGC PROMISE

Register for a PGC camp today. Send your child away to PGC for a week (or weekend) and after they attend the entire camp, if you don't feel like they significantly improved in at least one of these 4 main components...

✓ BASKETBALL IQ    ✓ MINDSET    ✓ LEADERSHIP    ✓ PLAYMAKING

**... then you don't pay anything.**

You will receive a 100% refund which is an outrageous guarantee... especially as we'll be absorbing the cost of a week of meals and accommodations.

It's also a guarantee you won't find anywhere else in the sports world.



## GUARANTEE #2 - THE 'DICKY D. DOWNRIGHT CRAZY GUARANTEE'

PGC Founder, Dick Devenzio (Dicky D.), **was a no-nonsense, no B.S. kind of guy** and his basketball camps were no different.

In honor of Dick's legacy, we've committed to upholding his standard of excellence and the mandate he set for PGC.

And to hold ourselves accountable (and so you can hold us accountable), we're offering you the following guarantee to help ensure we always provide the world class experience Dick would expect.

If your child attends an entire PGC session and you aren't completely satisfied with their basketball experience, simply let us know and not only will we refund your entire camp tuition, we will also send you an additional \$1000 cash to help cover any of your other basketball events or travel related expenses this year, to help further your child's development.

**CLICK HERE TO REGISTER TODAY**

Now, there's one more thing I wish I didn't have to tell you...

## Spots in PGC Camps are Limited & Many Camps Sell Out Every Year

Due to the amount of personal attention every player gets from our coaches, we don't take on as many players as we otherwise could.

The upside to this is that your child gets a ton of hands-on, personal attention from a successful coach... who will expertly transform them into a leader and a champion.

Unfortunately, this also means spaces are very limited.

And we only run some camps once per year... so as you can imagine, spaces fill up fast.

If you visit our website and still see a registration button available, this means there is still a spot available for your child.

But I can't guarantee that spot will still be available if you come back to the website tomorrow.

So, if you're ready to secure your child's spot at PGC, don't delay, register today.

### Here's just a small sample of what they'll receive at camp:

- ✓ **20+ hours of on-court basketball instruction**
- ✓ 10+ hours of interactive classroom sessions
- ✓ **3+ hours of film breakdowns of college & pro players**
- ✓ **Specially designed "evaluation" games**
- ✓ A camp director who will personally know your child by name
- ✓ **Camp highlight video**
- ✓ PGC Grad t-shirt upon graduating
- ✓ **PGC community**
- ✓ Daily nutritious meals (all-you-can-eat breakfast, lunch & dinner included)\*
- ✓ **College campus housing accommodations\***
- ✓ Qualify to receive an invitation to join our PGC Basketball Team Tour (location TBA)
- ✓ **PGC donates a portion of camp fees to the Equal Justice Initiative**
- ✓ And so much more

(Secure your child's spot today PLUS get all the bonuses with a deposit of just \$300)

**CLICK HERE TO REGISTER TODAY**

\*Commuter and resident camps only.



# WHAT THE PROS ARE SAYING



**JOHN WOODEN**

Former Head Coach,  
UCLA 10-Time  
NCAA Champion  
Named Coach of the  
Century by ESPN

“

*PGC will greatly improve the play of any aspiring player.”*

“



**DOUG COLLINS**

NBA Head Coach  
(Philadelphia 76ers)

*Their passion, attention to detail, and love for teaching have made PGC a special place. I would recommend PGC for anyone who wants to be the ultimate player.”*



**GREG BRITTENHAM**

New York Knicks,  
Assistant Coach for  
Player Development

“

*I have a daughter who is an enthusiastic graduate of PGC, and I can say without reservations that what they offer is unparalleled in the basketball camp industry.”*



**ANN MEYERS**

Naismith Basketball  
Hall of Fame (1993),  
Phoenix Mercury  
President and GM

“

*I would recommend PGC to any young player trying to master the skill of leading a team.”*

“



**DONNIE WALSH**

New York Knicks,  
President of Basketball  
Operations

*Great teachers, great teachings, great people - PGC has it all. A must for any player that wants to advance to the next level - whether it's high school, college, or even the NBA.”*



**RICK CARLISLE**

NBA Head Coach  
(Dallas Mavericks) and  
2002 NBA Coach of  
the Year

“

*PGC is the best basketball training program in America for learning how to think the game.”*

## SPOTLIGHT



## RICK TORBETT

**Rick Torbett, the founder of Better Basketball and creator of the Read & React Offense, is regarded as one of the best basketball teachers in the game today. Here's what Rick said after attending a PGC session:**

The difference that PGC can make is the area of transformation. There are plenty of places where you can learn skills, but I was surprised by how quickly PGC could change players' basketball habits, and more importantly, their attitudes, their composure, and their approach to the game I knew that it was possible to change those qualities over time, but I never had seen players change so much in four days. When I attended PGC, I was amazed and at a loss for words. As a former coach, I've only had one player in 24 years who naturally exhibited the qualities that PGC teaches. That's a long time to wait for that one unique player who can shape your team and lead a winning program. But, if I were still coaching today, I would send my players to PGC and produce players like that every year!”

